

ABERDEEN CITY COUNCIL

COMMITTEE	Housing and Environment Committee
DATE	11 March 2014
DIRECTOR	Peter Leonard
AUTHOR	Claire Hunter, Change Manager
TITLE OF REPORT	Vision statement for the Hazlehead Grove Nursery Project
REPORT NUMBER:	H&E/14/031

1. PURPOSE OF REPORT

This report presents a vision statement for the Hazlehead Grove Nursery Project as developed by the Hazlehead Grove Nursery Working Group. This vision statement will be used in various campaigns, promotions and media statements as the project progresses.

2. RECOMMENDATION(S)

That the Housing and Environment Committee approve the vision statement for the project.

3. FINANCIAL IMPLICATIONS

There are no immediate financial implications for this report.

4. OTHER IMPLICATIONS

The Corporate Management Team (CMT) will have oversight of this project via project briefings.

5. BACKGROUND/MAIN ISSUES

On 21 November 2013, the Working Group outlined their aspirations for the future use of the Hazlehead Grove Nursery. The purpose of this was to ensure unilateral understanding about the project and to ensure any specific requirements of Elected Members were outlined and agreed.

On 12 February 2014, the Working Group further developed their aspirations into the following vision statement for the project:

Hazlehead Grove Nursery – a smart, green place to grow people and communities.

Pending approval of this vision statement by the Housing & Environment Committee on 11 March 2014, the Project Team will commence official communication with the press about the Project. This will include the launch of a competition in primary schools across the City, inviting pupils to submit their ideas for a logo to accompany the vision statement.

6 BACKGROUND PAPERS

Project Vision and Expectations - a report to the Hazlehead Grove Nursery Working Group on Wednesday 12 February 2014.

7 REPORT AUTHOR DETAILS

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